

Thailand AERA 21st Quarterly Activities Report
October 2004 - December 2004
Accelerating Economic Recovery in Asia
US Government Funded Program
through the US Agency for International Development
(USAID)
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SUBJECT	PAGE
Executive Summary	2 – 4
Business Advisory Center	5 – 9
Business Support Organizations Partnership	10 – 12
Education Program	13 – 16
Border Action Against Malaria	17 – 19
Thailand Competitiveness Initiative	20 – 23
Project Matrices	
BSOP	24 – 41
Regulatory Dialogue	42 – 47
Education Program	48 – 54
Border Action Against Malaria	55 – 64

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EXECUTIVE SUMMARY

Business Advisory Center

The Business Advisory Center (BAC) continues to work on projects in our main focus areas of entrepreneurship, business incubation, micro-finance and business skills development. At the recommendation of USAID, the BAC has worked to complete projects funded through the AERA grant, but has also sought other funding to sustain the services to small begun under AERA. Expertise and experience gained from years of SME development and the regular public exposure from the AERA project has started to pay dividends. Private companies, large and small, express confidence in our consultants by hiring the BAC to provide advice and conduct business workshops in order to formulate strategies to make the companies more competitive.

On entrepreneurship development the BAC continued work this quarter with the Office of Vocational Education Commission (OVEC), the Ministry of Education, and on the World Bank's *infoDev* project to study and recommend a plan to establish an ICT business incubator in all major regions of Thailand. The entrepreneurship team manages a business incubator for the Department of Industrial Promotion (DIP), Ministry of Industry. Entrepreneurship trainers took the lessons and feedback from the pilot entrepreneurship training in Mae Hong Son province and continue with the localization process of the REAL entrepreneurship curriculum. Once completed, the curriculum will be transferred to Thai community colleges in our continued efforts to support better trained small business management and the establishment of the community college system in Thailand.

To move toward realizing our microfinance development objectives the BAC signed an MOU with the Bank for Agriculture and Agricultural Cooperatives to work together in developing microfinance in communities throughout Thailand. The microfinance team plans to utilize its curriculum to educate trainers of the bank as well as suitable community leaders who will, in turn, be tasked with training and developing small saving groups and community enterprises in their respective areas.

Business Support Organizations Partnership Program

The BSOP aims to develop mutually beneficial, sustainable partnerships between US and Thai business support organizations in order to strengthen the regulatory and competitive environment, business standards, and good governance practices for the Thai private sector.

The BSOP has been concentrating on projects which develop and promote good governance, transparency, business structural reform, ethics, deepening of financial reform, and international competitiveness.



One small-grant project was completed this quarter, an effort to build capacity for Thailand's intellectual property court. Since the beginning of the BSOP program in October 1999, a total of thirty-two large and small partnership projects have been approved and implemented under the USAID-funded BSOP program. In total, thirty large-grant partnership projects were completed. Two large-grant partnership projects are also underway, a program on Corporate Citizenship training in collaboration with Boston College's Center for Corporate Citizenship, as well as a program on regional alternative dispute resolutions.

Education

The AERA Education Program aims to equip Thailand's future workforce with IT and English skills so that these individuals are able to contribute fully to the country's economic development. The Program also works to build capacity in various areas for higher educational institutions.

In this quarter, a new project to bring in American volunteers to assist the Thai community colleges and their English language, self-access centers was approved by the Working Group Committee. The translation and localization of the REAL Entrepreneurship curriculum is complete.

Border Action Against Malaria

During this quarter, major activities implemented under the BAAM Project included:

- Organized and co-sponsored with WHO a Thai-Burma border-wide malaria meeting to introduce the new standard treatment policy using mefloquine-artesunate combination treatment, distribute multi-lingual posters on the new drug policy, and provide current technical information. The meeting was also an opportunity to exchange experiences on the prevention, diagnosis, and treatment of malaria, and for organizations working on malaria to meet and collaborate on issues;
- Monitoring anti-malarial drug resistance in sentinel sites;
- Implementation of data analysis from a study of community and provider anti-malarial drug-use practices in Chanthaburi Province and planning for expansion to Mae Hong Son and Tak Provinces;
- Continuation of research and development efforts on producing dipstick dye immunoassays utilizing dye particle-linked monoclonal antibodies developed against pLDH and pGAPDH for malaria antigen detection.

The Thailand Competitiveness Initiative

With departure of JEA Austin, the period covering Oct-Dec 2004 was the first quarter that Kenan TCI operated on its own. Activities taken were primarily to carry on cluster development and regional collaboration projects approved as extension by USAID.

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The TCI staff continued to work with the Chanthaburi gems industry, Northeast high-value produce development, southern Thailand marine food regulations, northeastern silk markets, and multi-media initiatives in Bangkok. Additionally, TCI worked to establish a collaborative relationship between the Mekong Institute and Kenan Institute Asia for future competitiveness projects in the Mekong sub-region.



PROJECT PROGRESS REPORTS

Business Advisory Center

October - December 2004

BAC consultants led executives through business planning process

For two-and-a-half days over a period of two weeks in October a group of BAC consultants led teams of executives from all business units of a leading media company through the formulation of practical business plans for each business unit. The CEO of the company led the workshop with his vision, the company's mission, objectives, and strategies. The BAC consulting team then took the participating executives through an alternating series of business models, explanations, and group brainstorming sessions to create successive components of their business plans and action plans. Each team then presented their plan to the top executives for discussion and review to obtain a final plan that the business unit can utilize.

BAC consultants entrusted to write business plan to secure new business

The BAC was requested by an established group of companies with diversified businesses in fashion products, home living products and real estate development to create a five-year business plan to expand into new areas. The group has negotiated to secure product licenses for a leading furniture brand from the US and was setting up a company to manage the new business. A business plan is required by the US counterpart to ensure success in the Thai market for their products. BAC consultants took three months; and, in November, they delivered a comprehensive business plan that included extensive marketing analysis, operations and development plans in progressive stages, management structure, and financial projections. The client proceeded to present the business plan to the US brand owner who revealed that the Thai plan was the best among all potential international licensees.

BAC signed MOU with BAAC to develop microfinance

The BAC signed a memorandum of understanding with the Bank for Agriculture and Agricultural Cooperatives on November 2nd to develop microfinance in communities throughout Thailand. The cooperation aims at building management capability and providing small saving groups and community enterprises in six target provinces in central, north, northeastern and southern Thailand with access to financial services. Consultants and trainers from the two partners will provide advice and training to needed community enterprises on essential business tools and concepts that include project feasibility study, business planning, financial planning and management of the targeted enterprises. Selected community enterprises include rice mills, organic fertilizer plants and animal feed processing plants.



The BAC microfinance team is tasked with instructing BAAC trainers, select leaders of small saving groups, community leaders, and community management enterprises. These trainers are in turn expected to transfer the management know-how to small saving groups and community enterprises on a wider scale.

Labor standards seminar to prepare SMEs for the Thai-US FTA

Anticipating impacts relating to labor standards on Thai SMEs from the approaching Thai-US FTA, the BAC organized a seminar on November 9th to provide awareness and advice on possible preparation. Approximately 80 SME executives participated in the seminar entitled “Thai-US FTA and Preparation of the Industrial Sector on Labor Standard.” A Deputy Director-General of the Department of Labor Protection and Welfare, Ministry of Labor provided a leading note on Thai labor standard related to the FTA. A BAC labor consultant then presented ways to prepare companies to comply with Thai and international labor standards. The seminar was concluded with a panel discussion by representatives from trade associations in the garment, leather and toy industries. The panel shared with the audience the best preparatory practices of Thai companies for the FTA.



Indicator Tables

Intermediate Objective 1

Bank and Business Activity Restarted

Indicators	Total number of SMEs receiving AERA consulting assistance Increase in gross revenue
Unit of Measure	Number of firms assisted Average percentage change in gross revenue on the part of assisted firms.
Source	Company records and company reports to BAC
Indicator Description	Current GDP growth projections for Thailand are in the 2.5% range. SMEs receiving AERA assistance are expected to perform at least twice as well and a target of 5% growth in total revenue has been set. One year after assistance, firms' revenue for the most recent quarter will be compared to the same quarter the previous year.

Year	Target # of Assisted SMEs Cumulative	Actual # of Assisted SMEs Cumulative	Actual Average % Increase
2000	20	116*	31% ¹
2001	120	165	40% ²
2002	220	193	43% ³
2003	320	231	50% ⁴
2004	410	286	18% ⁵
2005	500	333	50% ⁶

* Including 40 for 1999

¹: 10 projects out of 32 respondents reported sales increase
16 projects reported no change in sales
3 projects reported sales decrease
3 projects did not reveal sales data

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- ² : 2 projects out of 5 respondents reported sales increase
2 projects reported no change in sales
1 project did not reveal sales data
- ³ : 16 projects out of 37 respondents reported sales increase
15 projects reported no change in sales
2 projects reported sales decrease
4 projects did not reveal sales data
- ⁴ : 2 projects out of 5 respondents reported sales increase
Q1&2 2 projects reported no change in sales
1 project did not reveal sales data
- Q3 5 projects out of 9 respondents reported sales increase (1 project reported 10% increase, 1 reported 5% and 3 did not reveal figures)
2 projects reported no change in sales
2 projects did not reveal sales data
- Q4 3 projects out of 6 respondents reported sales increase (1 project reported more than 10% increase, 1 reported about 200% and 1 did not reveal % increase)
1 project reported no change in sales
2 projects did not reveal sales data
- '03 total 10 projects out of 20 respondents reported sales increase
5 projects reported no change in sales
5 projects did not reveal sales data
- ⁵ : 1 project out of 4 respondents reported sales increase
Q1 3 projects reported no change in sales
- Q2 0 projects out of 6 respondents reported sales increase
4 projects reported no change in sales
1 project reported sales decrease
1 project did not reveal sales data
- Q3 Only 1 project was completed in Q3 year 2003, but not convenient to complete the questionnaire
- Q4 1 project out of 1 respondent reported sales increase
- ⁶ : 1 project out of 2 respondents reported sales increase
Q1 1 project reported no change in sales



Indicator tables

Intermediate Objective 1

Bank and Business Activity Restarted

Indicator	Business plans or elements of business plans in use by SMEs receiving AERA assistance.
Unit of Measure	Percentage of SMEs with current business planning.
Source	Company follow-up reviews by BAC.
Indicator Description	Each SME receiving assistance will be encouraged where appropriate to use business planning methodologies. The percentage of firms that continue to maintain that planning one year after assistance is projected at 50%.

Year	Target	Actual
1999	0	Baseline – 0
2000	50%	100% *
2001	50%	100% *
2002	50%	97% **
2003	50%	100% ***
2004	50%	91% ****
2005	50%	100% *****

* All of the 32 and 5 projects responded in years 2000 and 2001 respectively either have business plans newly created or have existing plans in place

** 36 of 37 respondents have business plans in place and 1 does not

*** All of the 5 respondents for Q1&2, all 9 respondents for Q3 and all 6 respondents for Q4 reported having business plans in place

**** 3 of the 4 respondents for Q1 reported having business plans in place while all of 6 respondents for Q2 did, no respondent in Q3, the 1 respondent in Q4 did

***** All 2 responded projects in Q1 reported having business plans in use



Business Support Organizations Partnership Program

October - December 2004

Ongoing Activities

1. Corporate Citizenship Training Program: Engaging the Private Sector for Sustainable Economic Progress – Phase II

The Business Support Organizations Partnership Program (BSOP), in collaboration with The Center for Corporate Citizenship (CCC) at Boston College, held an Executive Briefing on Corporate Citizenship on November 17th. The presentation was divided into two sections. The first section was made, in English, by Dr. Bradley Googins, an Executive Director from Boston College's CCC. Googins delivered a lecture on Corporate Citizenship, focusing on the Corporate Citizenship concept and interconnections between corporate citizenship, corporate reputation, corporate branding, and establishing competitive advantage in the global economy. The second section was presented in Thai by Mr. Prida Tiasuwan, the Chairman of Pranda Jewelry Public Company Limited and the President of Social Venture Network. Tiasuwan discussed the movement and trend of Corporate Community Involvement in Thailand and cited case studies of Thai companies. Thirty participants, including senior and mid-level management from US, Thai and multinational corporations and partnering institutes, attended the event. The briefing introduced concepts and provided samples of corporate citizenship and training programs for private corporations on corporate-community engagement.

The Executive Briefing is part of BSOP's effort to promote corporate involvement and cross-sector partnerships as a means for social and economic development in Thailand and the region. BSOP and Boston College's CCC are planning to deliver a series of Corporate Citizenship Training Programs in March and July of 2005.

Regulatory Dialogue Program

With funding from USAID and under the Accelerating Economic Recovery in Asia program, BSOP and PADCO, a legal consultant works with a range of U.S. and Asian partners and donors to support country-led reform initiatives by facilitating access to international best practices that promote improved corporate and public governance. To date, four dialogue projects in Thailand have been approved and implemented under AERA Regional Regulatory Dialogue Program, while four have been approved in Vietnam as well. In total, seven dialogue projects were completed.

Small-Grant Project Approved

1. The 7th Annual Symposium on “Current Issues in IP Law in Asia”

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BSOP has provided financial support for the Central Intellectual Property and International Trade Court to organize the 7th Annual Symposium on Current Issues in Intellectual Property Law in Asia to be held in Bangkok from November 30th, 2004 to December 1st, 2004. The workshop introduced current issues in copyright, trademark and patent intellectual property law from Asian and European perspectives, as well as the legal challenges of genetic modified technology. The workshop was attended by over 150 participants. The audience included judges, lawyers, and academics working in the area of intellectual property.



Business Support Organization Partnerships Indicator Tables

Intermediate Objective 1 Corporate and Financial Governance Improved

Indicator	Policies, systems, or procedures adopted by participating partner organizations
Unit of Measure	Number of participating organizations implementing policies, systems, or procedures introduced or strengthened through the partnership fostered by the BSOP

Year	Expected Measures Cumulative	Actual
1999	0	Baseline – 0
2000	2	7
2001	7	17
2002	10	23
2003	15	25
2004*	20	27
2005	25	

* Q4 of Year 2004 (April – June 2004): In total, 27 policies and systems have been changed.

Intermediate Objective 2 Financial and Corporate Governance Improved

Indicator	The number of long-term partnerships initiated and maintained
Unit of Measure	Number of partnerships

Year	Expected Partnerships Cumulative	Actual
1999	0	Baseline - 0
2000	2	7
2001	4	16
2002	8	22
2003	12	23
2004*	10	25
2005	8	

*Q2 of year 2003 (April – June): 23 partnerships between Thai and U.S. organizations are maintained.



AERA Education Program

The AERA Education Program strives to provide students with the opportunity to become optimal contributors to the economic development process.

In accomplishing this goal, the AERA Education Program has focused on the promotion of the use of information and communications technology (ICT), active participatory learning, and community linkages as learning tools so that both educators and students are comfortable with new technologies and learning styles. The main target groups of the AERA Education program are students and teachers at both the secondary and higher education levels. At the secondary level, the AERA Education Program works with the Ministry of Education, schools, and community groups. At the higher education level, special emphasis has been given to community colleges and Mae Fah Luang University, both newly-set up higher education institutions.

In this quarter, a new project to bring in American volunteers to assist the Thai community colleges and their English language self-access centers was approved by the Working Group Committee. The translation and localization of the REAL Entrepreneurship curriculum was completed.

Newly-approved Projects

1. American Volunteers for Thai Community Colleges Project

On September 30th, 2004, the Working Group Committee approved funding for the project American Volunteers Project. The initiative proposes to bring in twelve qualified, native English speakers from the US to work as volunteers at the newly-established self-access English language centers (SACs) of the ten Thai community colleges. These American volunteers, spending at least three months in Thailand, will provide opportunities for community college students to have more interactions with native English speakers, encourage cultural exchanges, and promote an increased use of the English language. Recruiting of these volunteers has begun.

On-going Projects

1. Self-Access English Language Centers for Thai Community Colleges

The AERA Education program continues its assistance to the ten Thai Community Colleges with a target to improve their English teaching capabilities by assisting them in setting up a self-access English language center (SAC) at each college. These centers will provide resources on English language teaching and learning for teachers, students, and other community members in provinces where there are no higher educational institutions currently available. The US Embassy in Thailand also provides funding to support the project.

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The ten SACs at the Community Colleges are now up and running. The next step for the project is for the Thai experts from the King Mongkut's University of Technology Thonburi to develop a handbook on how to set up and run SACs for community colleges. The experts will also develop a website where SAC administrators can share their experience and lessons-learned. Both the handbook and website are expected to be completed in April 2005. An evaluation will be administered to selected SACs in May 2005.

2. Entrepreneurship Training for Thai Community Colleges

The Entrepreneurship project seeks to bring in and localize a successful entrepreneurship curriculum from the US. With assistance from the North Carolina Community College System (NCCCS), six Thai individuals will be trained to become Master Facilitators for the "REAL Entrepreneurship" curriculum. These instructors will then adapt the course of study and educate students and other trainers from the ten Thai community colleges. The REAL Entrepreneurship curriculum is expected to be adopted as an on-going training program at Thai community colleges and other Thai educational institutions.

The translation and localization of the REAL Entrepreneurship is complete. In the next quarter, the six REAL Entrepreneurship's Master Facilitators will deliver an intensive instruction session for trainers and curriculum developers from the Thai community colleges. The localized curriculum will be provided to all the community colleges.

3. US- GMS English Academic Fellowship Program

The US – GMS English Academic Fellowship aims to promote a mutual and strong academic partnership among GMS higher educational institutions, regarding the improvement and development of the GMS people's English capability. In September 2004, the Fellowship Selection Committee made a Graduate Student Fellowship award to Ms. Kexiu Yin, a graduate student from the Yunnan University, China. Miss Yin participated in the fellowship program at the Mae Fah Luang University from November 1st, 2004 to March 1st, 2005. Her fellowship research focuses on "Comparative Studies: Thai Culture Effects on the Use of English Language among Thai Users." Ms. Yin has conducted her research under the supervision of two MFLU faculty members from the School of Liberal Arts.

4. Improving the Quality of Education Through IT Project

The Institute organized a training for 20 educational supervisors in coordination with a World Bank funded program. The AERA training focused on experiential learning in implementing learning reform and application of computer technology as a tool for teaching and learning. The training was organized at an exemplary school -- Meanprasatwithaya School. The course emphasized shifting to a new model of collegial collaboration and consultation that fosters and supports creativity in teaching-learning



reform, rather than aiming to direct, control and inspect teaching, thus reducing fear, anxiety, and defensiveness of teachers.

A training for this project took place in October on Computer Assisted English Language Learning (CAELL) and on using information technology for English teaching by Dr. Deborah Healey, Director of the English Language Institute, Oregon State University. This training opened with a workshop on enhancing leadership and management of technology for school administrators and Local Education Area Directors on October 18; and a training on using computer technology as a tool for teaching between October 19-29.

A series of site visits began in December to follow up on the earlier training and to plan activities under the “One Computer Classroom” project, funded by AERA.

Direct Impact of the AERA Education Program from Projects Completed

1. Upgrading English teaching and learning capabilities of teachers and students in Thailand
 - an estimated 300,000 high school students were introduced to integrated English skills (writing, speaking, listening and reading) through an alternative approach.
 - 3,000 packages of English through Entertainment were produced and distributed to 3,000 high schools in Thailand.
 - A global network among ELT scholars was established and developed during a 3-day Chula conference. The opportunity for future collaboration will be enhanced.
 - 60 English teachers have been trained on the curriculum development process, operation of self-access learning centers, ESL techniques.
 - 2,300 Mae Fah Luang University (MFLU) students are benefiting from the Resource/Self-access English Learning Center.
 - A partnership between MFLU and Oregon State University was initiated and strengthened to a number of knowledge transfer activities, especially in the area of English teaching and learning.
 - Ten self-access English language centers were established at the ten Thai community colleges, which will upgrade the capacity of the colleges in teaching.
 - Partnerships between King Mongkut’s University of Technology Thonburi, Oregon State University, and the ten Thai community colleges were initiated and strengthened through a number of activities surrounding the establishment and administration of self-access English language centers as the independent learning concept.
2. Upgrading IT skills of teachers and students and the use of ICT in teaching and learning in the classroom. More than 2,000 teachers provided with web-based instruction/training skills



3. Introducing new ways of learning to educational administrators, teachers, and students in Thailand
 - 70 teachers and community leaders are studying a new learning approach
 - 39 teachers from schools in Chiang Rai and Phayao are able to develop a teaching plan concerning the community's problem
 - 33 Thai community college administrators trained on leadership skills
 - 28 community college administrators received firsthand experience about the success of US community colleges in Hawaii
4. Upgrading teaching capacity of community colleges in Thailand in order for them to become a social and economic driving force in Thai communities
 - 1 successful curriculum on entrepreneurship from the US has been brought in, localized, and given to the Thai community colleges



Border Action Against Malaria (BAAM)

October - December 2004

The Border Action Against Malaria Project (BAAM) aims to slow the emergence and spread of multi-drug resistant malaria in Thailand's border areas. The program is developing new models of cooperation and partnership, particularly with communities and the public health system, to monitor, understand, and respond to the threat that multi-drug resistant strains will spread, not only in Thailand, but also across the region. These models are intended to contribute to decentralization and reform of the public health system, improving its effectiveness as well as empowering and enabling communities to become more self-reliant in malaria prevention and control. The purpose of the project is to improve the national capacity for surveillance and response to multi-drug resistant malaria.

Project Activities Implemented This Quarter

During the reporting period from October through December 2004, activities implemented included the following:

Surveillance of MDR Malaria

Sentinel site monitoring of anti-malarial drug resistance: *In vitro* sensitivity monitoring and *in vivo* study of therapeutic efficacy of the currently used front line anti-malarial drugs continued in nine border provinces under the malaria sentinel surveillance drug resistance network initiative. This initiative included the study of HRP2 drug sensitivity assay as baseline data and comparison with the results from morphological counting technique. The hope is to adjust and tune the HRP2 technique for future application for monitoring anti-malarial drug sensitivity.

Study on drug use practices: The AERA Working Group approved a proposal from the Bureau of Vector-Borne Diseases (MOPH) for a sub-grant to expand coverage of the study on anti-malarial drug-use practices at the sentinel surveillance site in Chanthaburi Province on the Thai-Cambodia border. The coverage will include sites in Mae Hong Son and Tak Provinces in FY 2005, with technical assistance from Management Sciences for Health.

Response to MDR Malaria

Treatment policy for multi-drug resistant malaria: Based upon three years of therapeutic efficacy monitoring in nine sentinel sites supported by BAAM, annual reviews, and numerous meetings of the National Anti-malarial Drug Policy Committee, the Bureau of Vector-Borne Diseases (BVBD) announced the new standard treatment guidelines for treatment of multi-drug resistant malaria. The two-day regimen uses a mefloquine-artesunate combination and should be effective nation-wide starting in October 2004.



Research and development of an affordable, reliable, locally-produced rapid test for malaria antigen: The Ministry of Public Health continued research on developing dye particle-linked monoclonal antibodies against pLDH and pGAPDH for malaria antigen detection; research for cloning and expression of LDH and GAPDH enzymes from *P. falciparum* by genetic engineering method; and research and development for production of a dipstick kit utilizing dye particle-linked monoclonal antibodies against pLDH and pGAPDH for malaria antigen detection. Several clones give an acceptable level of response, and good progress has been made on the prototype dipstick. Field tests are scheduled to be conducted in the first peak period of 2005 in June.

School-based Approach to Community Action Against Malaria Subproject: BAAM management held consultations with the Education Service Area Offices in Mae Sot and Mae Hong Son regarding expansion of the school-based malaria education program. Expansion is planned to begin in the next quarter.

Coordination and Networking:

- Participated in a bi-regional RBM Mekong workshop on anti-malarial drug resistance in Hanoi, Vietnam;
- Met with USP and MOPH regarding future implementation of drug quality assurance monitoring;
- Participated in the annual NGO Burma border malaria meeting sponsored by SMRU;
- Organized consultations in Bangkok for a representative of the Cambodian Ministry of Health regarding future border cooperation on malaria and other infectious disease control (in collaboration with the Rockefeller Foundation);
- Planned a workshop for Thai health agencies from the seven provinces bordering Cambodia to review border cooperation and recommend priorities for cross-border collaboration;
- BAAM Project Manager James Hopkins was invited to participate in an expert panel providing recommendations on projects proposed by trainees during the ACTMalaria regional training course on Management of Malaria Field Operations;
- BAAM Project Manager James Hopkins was invited as a guest instructor to present the BAAM school-based malaria education approach at a training course held by the Asian Center for International Parasite Control (ACIPAC) for participants from Latin America and the Caribbean islands.

Major Activities Planned for the Next Quarter

Major activities planned for the next quarter from July through September 2004 include the following:

- Organize a workshop for Thai health agencies from the seven provinces bordering Cambodia to review border cooperation and recommend priorities for cross-border collaboration;

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- Participate in an inter-country meeting between the Thai and Cambodian Ministries of Health regarding future border cooperation on malaria and other infectious disease control (in collaboration with the Rockefeller Foundation);
- Monitor anti-malarial drug resistance in sentinel sites;
- Prepare for implementation of the community and provide anti-malaria drug use practices study in Mae Hong Son Province;
- Continue research and development efforts on producing dipstick dye immunoassays utilizing dye particle-linked monoclonal antibodies developed against pLDH and pGAPDH for malaria antigen detection;
- Participation in a WHO-sponsored border health meeting;
- Organize a workshop to plan with the Education Service Area Offices in Mae Sot and Mae Hong Son health and malaria control agencies to plan expansion of the school-based malaria education program;
- Provide technical assistance to UNICEF and UNESCO in developing and promoting a comprehensive school health program model in Asia, including skills-based health education for prevention and control of mosquito-borne diseases.



Thailand Competitiveness Initiative Program
October - December 2004

I. SUMMARY

With departure of JEA Austin, the period covering Oct-Dec 2004 was the first quarter that KIASIA TCI operated on its own. Activities taken were primarily to carry on cluster development and regional collaboration projects approved as extension by USAID.

II. CLUSTER DEVELOPMENT

Chanthaburi Gems and Jewelry Cluster

- TCI supported “Chanthaburi Gems and Tourism Fair” which was organized for the first time at Chanthaburi province from December 8-12, 2004. The fair was co-organized by various governmental organizations and the Chanthaburi Gems Association (GCA). The TCI supported the organizing and publicizing expenditures that aimed for strengthening the branding of Chanthaburi Gem and Jewelry. GCA also invited gem and jewelry traders from China, Japan and Madagascar to the fair to promote its export market. Approximately 15,000 visitors attended the Fair and trade value is slightly above 40 Million Baht.
- Three CGA members met with the TCI Manager on November 17th, 2004 to discuss a plan to improve Chanthaburi’s gems and jewelry trading. The proposal has been submitted to the CGA President prior to the discussion. The CGA President will bring this proposal to the GCA monthly meeting in January 2005

Western Thailand High Value Agricultural Produce Cluster

- HVAP cluster in collaboration with TCI organized an academic seminar entitled “GAP: How to bring Thai Foods toward Kitchen of the World” at the annual Kaset Fair on December 6th, 2004 at Kasetsart University in Nakhon Pathom. Agricultural practices will be upgraded to reach the international standards (i.e. EUREP GAP) in order to improve competitiveness in the export markets. Certificates of achievement are presented to individual farmers who manage to follow the appropriate procedures and reach the GAP basic level.
- As a result of the meeting on Work Plan 2005, the HVAP cluster was endorsed by the Governor to receive a budget allocation of 3.75 million Baht



to carry on cluster activities and continue development of EUREP GAP standards for the period of January – December 2005.

- The TCI team worked with the manager of the local fresh market “Pathom Mongkol” to provide ways to distinguish between safe HVAP produce and general produce at cheaper prices. Direct delivery from GAP farms to tables has been proposed to restaurants and hotels in order to manage effective logistics, cost savings, and to ensure better quality management.
- A joint project is planned among VNCI, RSPS, KIAAsia, and local trade associations to provide in-depth discussion of Vietnamese fruit export, fruit safety, and quality standards/requirements. The TCI consultants will work on market research and conduct surveys to develop value-added products catering to different market segments ranging from domestic consumption to overseas customers.

Southern Thailand Marine Foods Cluster

Though the final verdict on the anti-dumping indictment has not been clearly stated, it appears that Thai shrimp will receive a minimal penalty relative to shrimp exported into the US by other countries. A new set of hygiene-related regulations was enacted last year by the Department of Fisheries. These regulations were meant to reinforce the standard of quality of Thai shrimp. Consequently, all activities concerned with the production of shrimp on the industry level, including farm practices, catching, primary processing and handling, and transporting are governed. The quality measures were imposed to stress the importance of quality through mass communication and a learning process.

Early in December 2004, the TCI met with the deputy governor of Songkhla in charge of economic affairs and with provincial officers in charge of fisheries and commerce. The resolution agreed at the meeting was to launch a campaign on educating shrimp farmers on quality practices and strengthening dialogues among key stakeholders in the shrimp industry. The action was planned for February 2004; however, with the recent Tsunami disaster, attention has been diverted toward relief and rehabilitation. The planned quality education campaign will be postponed until a later date.

Bangkok Multi Media and Digital Content Cluster

- The meeting with University Network for Digital Content (UNDC) and Bangkok ACM Siggraph to develop an education program and workshops for professors and animators program, called “Training the Trainers,” was held on November 2nd, 2004. The attending parties agreed on topics and potential trainers for the program; however, a detailed curriculum has yet to be tailored.



The meeting which was set for December 17th, 2004 was canceled due to the TAM 2005. The next meeting was planned for January 2005.

- The TCI took part in planning the Thai Animation and Multimedia fair (TAM) 2005. Along with the SIPA President and distinguished educators, the TCI Manager is scheduled to be a panelist in the discussion of the conference session entitled “Factors driving animation and digital content industry and benchmarking study of Thai digital content vs. other countries.”

Northeastern Silk Cluster

During the last quarter of 2004, silk-related activities were centered on Nakornrachasima Province. The provincial administration at the time also wanted to work on silk cluster development. Universities and colleges in the province were called to take part in the project. However, the primary agenda of the provincial administration was to promote cluster development activities among traditional silk weavers at the village level, to be recognized as a grassroots economic development project. Unfortunately, this focus-group did not require the research and development capabilities of the educational institutions; therefore, the academic contribution was misdirected.

The TCI has a concept of cluster development built around creating new markets for high quality Thai silk. The strategy for development revolves around such initiatives as enhancing the competitiveness of the yellow silk strain, standardizing and securing of ample supplies of special silk yarn, increasing the capability and value of community weaving using semi-mechanical looms, and pooling all concerned to build up a league of quality silk producers. The TCI’s strategic plan was well-received by the educational institutions.

The TCI facilitated Suranari University of Technology, Rajamangala Institute and Pakthongchai Vocational College to act as enablers of the cluster. Suranari agreed to play an active role in Research and Development to add value to silk. Rajamangala’s contribution would be to conduct short courses in weaving technique and product design to community weavers. Pakthongchai promised to build and improve semi-mechanical looms and make them available to community weavers at the lowest possible price.

The TCI also brought KMInter Silk Co., a producer of twisted yarn, into a cluster development role. The company will engage in contract farming with village cocoon farmers and supply special yarns to community weavers.

A group of young weavers, hoping to ensure a brighter economic future for themselves, agreed to participate in cluster activities to raise the quality of their silk production.

III. OTHER ACTIVITIES

Meeting with Mekong Institute for future collaboration.



On November 26th, 2004 the TCI visited the Mekong Institute (MI) on the Khon Kaen campus of KKU. We were met by the director, Dr. Anake Topark-Ngarm, and by Mr. Aphai Prakobpol, administration manager of the Institute.

The basic purposes of the visit were to establish a relationship with the Institute, share a common understanding, and explore possibilities for future collaboration.

Through the conversation, it was agreed that MI and KIASIA share a common role as development agents focused in the countries of the Greater Mekong Sub-region, namely Thailand, Laos PDR, Cambodia, Myanmar and China (Yunnan Province). However, the two institutions differ in their areas of emphasis. MI concentrates on human capacity development through training programs and teaching courses for development personnel, while KIASIA (through the TCI) is focused on coordinated development at the field level.



Business Support Organizations Partnership Program Quarterly Activities Report (October to December 2004)

<i>BSOP Project Matrix – Projects Approved for Funding</i>				
<i>Large Grants</i>				
Project Name / Objective	Description	Objectives/outcomes	Partners	Status
Standards of Practice Handbook: Certified Investment and Securities Analyst Program / <i>Financial Governance</i>	The Association for Investment Management and Research (AIMR) and the Securities Analysts Association (SAA) promoted a "code of ethics" for the Thai corporate sector by translating and adapting the AIMR's manual for the Thai environment.	To build up a strong ethics and professional standards program	SAA (Thai), AIMR (US)	The project was completed in September 2001.
Support programs related to the Chartered Financial Analyst Designation/ <i>Financial Governance</i>	AIMR experts traveled to Bangkok to conduct a workshop on Global Investment Performance Standards (GIPS). In addition , the 10-day review sessions in tutorial classes were delivered to prepare CISA/CFA candidates for level 1 and level 2, year 2002 exam, using Schweser materials.	to raise the quality of Thai practitioners in finance and capital markets.	SAA (Thai), AIMR (US), Schweser (US)	The project was completed in May 2002.
Upgrading the Capability of Accounting Instructors / <i>Financial Governance</i>	The Institute for Certified Auditors and Accountants of Thailand (ICAAT) developed accounting instructional aids including video tapes, computer programs and teacher's manuals to use in higher education with assistance from a US counterpart university.	Improved accounting standards particularly outside of Bangkok.	ICAAT (Thai), U.S. University	<p>The project was completed in December 2002.</p> <p>On December 12, 2003, ICAAT and KIAAsia presented customized these accounting teaching materials including CD-ROMs, transparencies, and teachers' manuals, to Her Royal Highness Princess Chulaporn Walailuk in honor of His Majesty the King Bhumibol Adulyadej on the occasion of his 75th birthday.</p>

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<i>Projects Approved for Funding</i>				
<i>Large Grants</i>				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Comparative Study on Thailand's Savings and Investment Tax Policy / <i>Financial Governance</i>	The study was to examine the impact of Thailand's present tax structure on the financial and capital markets from both the economic and administrative aspects. The Security Exchange Commission of Thailand (SEC) asked for the Thai Development Research Institute with assistance from U.S. experts to conduct the study.	More attractive tax provisions for investors.	Thai SEC, TDRI, U.S. Counterpart	The project was completed in September 2001.
Bankruptcy Court Administration Program Part I / <i>Legislative and Judicial Reforms</i>	The American Bankruptcy Institute (ABI) has provided technical assistance to the Thai Central Bankruptcy Court (CBC) in training and establishing systems to deal under the revised laws with the backlog of corporate bankruptcies.	To improve the capabilities of the CBC and develop a relationship between CBC & ABI	CBC (Thai) ABI (U.S.)	The project was completed in March 2002
Bankruptcy Court Administration Program Part II / <i>Legislative and Judicial Reforms</i>	As a result of ABI's recommendation in Part I of the program, additional technical assistance and training is to be given to CBC by the ABI-member team in area of IT. With BSOP support, the videoconferencing equipment was also installed at the CBC to connect with the Office of the Judiciary.	To increase the capabilities of CBC in handling bankruptcy cases.	CBC (Thai) ABI (U.S.)	The last training component in Thailand is pending.
Thai Bankers Handbook / <i>Corporate Governance</i>	Under a licensing agreement with the American Bankers Association (ABA), the Thai Institution for Banking and Finance Association (TIBFA) developed a handbook for all Thai Bankers by adopting ABA materials.	Completion and use of handbook throughout Thailand	TIBFA (Thai) ABA (U.S.)	TIBFA introduced a Thai Bankers' Handbook to 130 financial sector professionals and the media on March 14, 2003. The project was already completed.
<i>Projects Approved for Funding</i>				

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<i>Large Grants</i>				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Establishing TLAPS Linkage with APICS/ <i>International Competitiveness</i>	To continue its effort to establish a sustainable relationship with APICS, TLAPS will deliver a pilot training program for APICS certification. APICS CPIM certification consists of five modules. The pilot program includes five review courses to cover the CPIM's five modules. The results of the pilot program will determine future support for subsequent training programs.	To establish a sustainable relationship with APICS	TLAPS (Thai) APICS (U.S.)	The fifth review on 'the Strategic Management of Resources', the fourth module of CPIM, was held between June 4 – 6, 2004. The project has been completed.
Performance Audit Workshop / <i>Corporate Governance</i>	The training program was delivered as a two-week workshop introducing the fundamental principals, concepts, and methods of performance auditing. This workshop includes a three-day module on instructional skill to improve the ability of participants to pass on their newly acquired knowledge and skills to the Office of the Auditor General's auditors throughout the country.	To improve the capability of the OAG's auditors in performance auditing	OAG (Thai) GAO (U.S.)	The project was completed in April 2001.
Development and Implementation of the Strategic Framework and operational plan./ <i>Corporate Governance</i>	The US General Accounting Office and the Office of Inspector General, Department of Transportation (OIG/DOT) is providing technical assistance to increase the capabilities of the Office of the Auditor General of Thailand (OAG) and its officials in developing and implementing a new strategic framework and operational plan for OAG.	To devise the strategic framework and operational plan for OAG	OAG (Thai) GAO, OIG/DOT (U.S.)	The activities were completed. The final draft of strategic framework is to be announced by August 2004.
<i>Projects Approved for Funding</i>				
<i>Large Grants</i>				

Funded by the US Agency for International Development Under the Accelerating Economic Recovery in Asia Program



Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Building Capacity and Professional Standard for Property Valuation in Thailand / Financial Governance	The Appraisal Foundation (TAF) is providing technical assistance to the Securities Exchange Commission (SEC) to develop a single standard, code of ethics and its audit manual for Thai valuation profession. A single, neutral standard, code of ethics and audit manual for supervision will improve the transparency and accuracy of appraisals and will have a positive impact on financial and capital markets sector.	Single standard, code of ethics, and its audit manual for Thai valuation profession	SEC (Thai) TAF (U.S.)	The project was completed in November 2003.
ABIH Certified Industrial Hygienist Program / International Competitiveness	The Occupational Health and Safety at Work Association (OHSWA) of Thailand joined with the American Board of Industrial Hygiene (ABIH) to provide training and establish a certificate program	To upgrade the professional skills of Thai health officials and strengthen the relationship between OHSWA and ABIH	OHSWA (Thai) ABIH (U.S.)	The project was completed in September 2001.
Public Education Program on Credit Bureaus/ Financial Governance	The Fiscal Policy Office (FPO), and the Bank of Thailand (BOT) partnered with the U.S. Consumer Data Industry Association (CDIA), the Federal Trade Commission, and the Federal Reserve Board (FRB) to exchange knowledge and information on credit bureaus through public education programs.	To increase the awareness of credit information, credit reporting, credit bureaus, and the establishment and use of credit among the public, including private and government sectors	FPO, BOT (Thai) CDIA (U.S.)	The project was already completed.
<i>Projects Approved for Funding</i>				

Funded by the US Agency for International Development Under the Accelerating Economic Recovery in Asia Program



Large Grants				
Project Name / Objective	<i>Description</i>	Objectives/ outcomes	Partners	<i>Status</i>
SET Junior Achievement Thailand / <i>International Competitiveness</i>	The BSOP is providing support to the Thailand Securities Institutes (TSI) of the Stock Exchange of Thailand (SET) to organize, develop and deliver economics education programs for Thai youth and to promote Thai capital markets. Junior Achievement International (JAI), an International arm of the well-known US economic education organization, has provided the TSI with curriculum, education materials, and expert technical and training.	To promote the long-term development of the capital market and stock market in Thailand	SET-TSI (Thai) JAI (U.S.)	KIAsia continued to work with the SET-TSI to conduct a series of training. The contract with SET-TSI will be extended through September 2005.
The Bond Market Development/ <i>Financial Governance</i>	The co-operation between Thai BDC and TBMA was focused on the technical assistance and consultation, translation and adaptation of standards materials, as well as the introduction of an appropriate organizations in the U.S. to provide training course to the Thai BDC. This cooperative program aim at developing bond market in Thailand.	To develop the bond market in Thailand	Thai BDC TBMA (U.S.)	The project was already completed in September 2002.
Secured Transaction Law Development and Implementation/ <i>Legislative and Judicial Reforms</i>	American Bankruptcy Institute (ABI) provided technical assistance to the Office of the Judiciary (OJ) to promote a new law on Business Secured Transaction in Thailand and to prepare the establishment of Registry Office	To promote a new Business Secured Transaction Law and to prepare for the establishment of a Registry Office	OCJ (Thai) ABI (U.S.)	The project was already completed in September 2002.
Community Leadership Training Program/ <i>Corporate Governance</i>	The Institute for Management Education for Thailand foundation (IMET) joined with The Community Leadership Association (CLA) to conduct a training on Community Leadership program to promote good community leadership throughout Thailand	To promote good community leadership throughout Thailand	IMET (Thai) CLA (U.S.)	The project was completed in September 2002
<i>Projects Approved for Funding</i>				

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<i>Large Grants</i>				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Mediation Center for Financial Disputes Program/ <i>Legislative and Judicial Reforms</i>	American Bankruptcy Institution (ABI) provided technical assistance and training to enhance the efficiency and capabilities of a newly-established Mediation Centre for Financial Disputes (MCFD), including mediators, financial advisors, and staff.	To enhance the ability and creativity of mediators, financial advisors, and MCFD staff	DRO (Thai) ABI (U.S.)	The project was successfully completed in September 2002
Organic Inspection Training Program/ <i>International Competitiveness</i>	The Independent Organic Inspectors Association (IOIA) provided technical assistance to the Department of Agriculture (DOA) to develop the organic crops inspection process in Thailand	To build Thai government officer's capabilities to inspect organic crops	DOA (Thai) IOIA (U.S.)	The project was completed in June 2002.
Productivity and Workplace Improvement/ <i>International Competitiveness</i>	Occupational Safety and Health Association (OSHA) and the National Institute of Occupational Health and Safety (NIOSH) are joining with the National Institute for the Improvement of Working Conditions and Environment (NICE) to deliver a train-the-trainer program on "Productivity and Workplace Improvements" in Thailand.	To upgrade the skills of regional NICE officers.	NICE (Thai) OSHA (U.S.) NIOSH (U.S.)	The project has been pending.
Upgrading the Capabilities of Post and Telegraph Department's Staff for National Telecommunications Commission's Secretariat Office/ <i>Corporate Governance</i>	This training and technical assistance program is to upgrade the capabilities of the officials of the Post and Telegraph Department (PTD) in the preparation of the organization to be transformed into the Secretariat of the National Telecommunications Commission (NTC) which is to operate as an independent regulator regulating telecommunications, and promoting competition and liberalization.	To upgrade the capabilities of PTD's officials	PTD (Thai) FCC (U.S.)	The project was successfully completed in August 2003.
<i>Projects Approved for Funding</i>				

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<i>Large Grants</i>				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Capacity Building for Dispute Resolution (Judicial Reform Project)/ <i>Legislative and Judicial Reforms</i>	The Office of the Judiciary (OJ), the Federal Judicial Center (FJC), and the American Bar Association (ABA) have joined together to exchange knowledge and information on judicial reform issue. This training and technical assistance program aims to promote the application of new measures in the Thai courts in order to eliminate unnecessary delays and to improve efficiency in the court proceedings of economic cases.	To improve efficiency in the court proceedings	OCJ (Thai) FJC (U.S.) ABA (U.S.)	The project was already completed.
USFDA-Approved Better Process Control Scholl (BPCS) in Thailand Year II and III/ <i>International Competitiveness</i>	The National Center for Genetic Engineering and Biotechnology (BIOTEC) has provided the assistance to King Mongkut's University of Technology Thonburi (KMUTT) to establish USFDA approved BPCS in Thailand. BPCS is the first ever school in Thailand which aims to assist Thai food exporters of low-acid canned food (LACF) and acidified foods (AF) in exporting to foreign markets.	To establish a USFDA certified BPCS in Thailand	BIOTEC, KMUTT (Thai) Purdue Univ. (U.S.)	The project was already completed.
Internal Audit Quality Assessment – Professional Practices and Training on Quality Assurance Review Program/ <i>Corporate Governance</i>	The Institute of Internal Auditors (IIA-US) initiated its professional practice of rendering quality auditing services on Quality Assurance Review (QAR) program for Krung Thai Bank, and provided capacity building for its Thai affiliated IIA of Thailand (IIAT). This QAR services aims to assist the bank's internal audit staff to improve its skills in operational auditing risk assessment and implementing of internal control.	To provide KTB with quality QAR services that will help improve its good governance.	KTB, IIAT (Thai) IIA-US (U.S.)	The project was completed in November 2002



<i>Projects Approved for Funding</i>				
<i>Large Grants</i>				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Capacity building for Internal Auditors profession Year II – Control Self Assessment Program/ <i>Corporate Good Governance</i>	The Institute of Internal Auditors (IIA-US) is joining with the Institute of Internal Auditors of Thailand (IIAT) to deliver a public education and to conduct professional training course on Control Self Assessment (CSA) Program for The Institute of Internal Auditors of Thailand's members in building capacity for internal auditor profession.	To improve Thailand's financial and corporate governance through the education of internal auditors profession.	IIAT (Thai) IIA-US (U.S.)	Ms. Johanna Swauger, IIA's Assistant Vice President of the Research & Analysis, traveled to Bangkok to deliver a seminar and two training classes on "Enterprise Risk Management" from July 17 – 24, 2004. The project was successfully completed.
IPR Management Training Program/ <i>International Competitiveness</i>	The International Intellectual Property Institute (IIPI) and BIOTEC will join together with KIASIA and other key stakeholders to contribute to a roadmap for national IP development and provide intellectual property management training for researchers, potential biotech entrepreneurs, investors and SMEs to promote bioentrepreneurship in Thailand and build the IPR commercialization skills of a core group of KIASIA Intellectual Property consultants.	To develop and deliver a course for entrepreneurs, researchers and bioentrepreneurs on IPR commercialization	BIOTEC, KIASIA (Thai) IIPI (U.S.)	On July 29, BSOP hosted a discussion forum on "Intellectual Property Roadmap for Thailand" in cooperation with BIOTEC, Thailand Research Fund (TRF), Chulalongkorn University's Intellectual Property Institute (CU IPI) and IIPI.
Corporate Citizenship Training Program: Engaging the Private Sector for Sustainable Economic Progress – Phase I/ <i>Corporate Good Governance</i>	KIASIA's BSOP program, Thai experts from CSR Working committee and academics, and The Center for Corporate Citizenship at Boston College (The Center) will join together to deliver a series of training initiatives that promote private sector participation in local economic development.	To engage in social and economic development within their communities.	KIASIA, Thai experts (Thai) CCC (U.S.)	KIASIA in collaboration with CCC delivered a training program on "The Institute on Corporate Community Involvement" for the first time in Thailand. The training was held on June 22 – 23, 2004 for approx. 30 participants from Thai and multinational companies. The project was successfully completed.

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<i>Projects Approved for Funding</i>				
<i>Large Grants</i>				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Developing the Rayong Livable Community: Proposal for the Economic Development Partnership Component/ <i>Corporate Good Governance</i>	BSOP is joining with Cornerstone Global Program, U.S. Economic Development Partnership Industrial Estate Authority of Thailand (IEAT), Dow Chemical Thailand, Ltd , and Rayong community, to implement the Economic Development Partnership in Rayong. Through this project, stakeholders in the Rayong community along with KIAAsia staff will gain hands-on experience in creating and sustaining an economic development partnership to (re)develop the Rayong province into a “livable community”.	To develop and sustain a pilot economic development partnership in Mab Tha Phut/Rayong that effectively addresses the community’s (re)development agenda	KIAAsia, Dow Chemical, IEAT (Thai) KIW, U.S. EDP (U.S.)	Three delegates from Rayong Community participated in the U.S. Study Tour to learn more about the U.S. economic development partnership model. The trip took place from September 12 – 25, 2004.
Corporate Citizenship Training Program: Engaging the Private Sector for Sustainable Economic Progress – Phase II/ <i>Corporate Good Governance</i>	KIAAsia's BSOP program and The Center for Corporate Citizenship at Boston College (The Center) will join together to deliver an Executive Briefing and the Corporate Citizenship training program in a series of three courses to promote private sector participation in local economic development.	To engage in social and economic development within the area of Corporate Social Responsibility.	KIAAsia, CCC (U.S.)	KIAAsia in collaboration with CCC delivered an Executive Briefing on Corporate Citizenship in Bangkok held on November 17 for approx. 30 participants from Thai and multinational companies. The briefing was successfully completed.



<i>Projects Approved for Funding</i>				
Small Grants				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Technical Assistance for Thailand Rating Information Services (TRIS) / Financial Governance	Mr. Reed C. Parker, Volunteer Executive from IESC, had spent one month in Bangkok to provide technical assistance to TRIS in the area of credit rating from January 17 - February 11, 2000.	To strengthen Thai corporations' abilities to raise funds by improving the capabilities of TRIS in bond rating.	TRIS (Thai), IESC (US)	The project was completed in February 2000.
Technical Assistance for Thailand Rating Information Services (TRIS) - Trip # 2/ Financial Governance	An expert from Financial Services Volunteer Corps (FSVC) is providing technical assistance and training on traditional credit rating methodology to TRIS analysts. The program will also include the on-the-job training on specific cases to be rated.	To strengthen the capabilities of TRIS in credit rating methodologies and procedures, securitization	TRIS (Thai), FSVC (US)	The project was already completed.
APICS-TLAPS Partnership / International Competitiveness	With BSOP Support, Mr. Richard Welch, former President of APICS to travel to Bangkok to attend the TLAPS conference and to build the relationship with TLAPS in May 2000. TLAPS President and Advisor also attended APICS conference held in October 2001 under BSOP support.	To establish long-term cooperation between TLAPS and APICS	TLAPS (Thai), APICS (US)	The project was already completed.
International Auditor Fellowship Program / Corporate Governance	The officials from the Office of the Auditor General (OAG) participated in an International Auditor Fellowship Program organized by the US General Accounting Office (GAO). The GAO Fellowship program, which supports the goal of the International Organization of Supreme Audit Institutions (INTOSAI) to strengthen auditing and financial management practices and promotes the sharing of information and experiences among Supreme Audit Institutions (SAI) throughout the world.	To improve the capabilities of the OAG staff and develop a relationship between OAG and GAO	OAG (Thai), GAO (U.S.)	Under BSOP support, two OAG staff, including Mr. Phaisarn Vorasetsiri (2000), and Mr. Karanee Butrameeboon (2001), participated in the GAO Fellowship program in U.S. The program was already completed.

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<i>Projects Approved for Funding</i>				
Small Grants				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
The International Auditor Fellowship Program's field office placement 2000 / <i>Corporate Governance</i>	The program is a continuation of the International Auditor Fellowship program and is designed to provide the participant with training, which includes gaining practical experiences in designing and implementing audits.	To improve the capabilities of the OAG staff and develop a relationship between OAG and GAO	OAG (Thai) GAO (U.S.)	Mr. Phaisarn Vorasetsiri, the 2000 GAO Fellow, was selected to participate in the on-the-job training at GAO's field office in Chicago. The program was already completed.
Land Assessors' standard and procedures / <i>Financial Governance</i>	Mr. James Park, Director of Research and Technical Issues from the Appraisal Foundation (TAF) came over to hold talks with key Thai organizations involved in the land assessment in late August.	Improve knowledge of assessors in Thai assessment organizations	Association of Thai Assessors, TAF (U.S.)	The program was completed in August 2000.
Certificate for Occupational Health and Safety / <i>International Competitiveness</i>	BSOP provided financial support to Mr. Dan Agopsowicz, the Board Chair of the American Board of Industrial Hygiene to deliver a seminar to the Occupational Health and Safety at Work Association in Thailand	To initiate training programs and establish a certificate program to comply with the new Labour ACT.	OHSWA (Thai), ABIH (U.S.)	The program was already completed.

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SET Derivatives Program / <i>Financial Governance</i>	Mr. Robert B. Gilmore, an expert consultant, came to provide technical assistance and training to the Stock Exchange of Thailand (SET) to improve SET's knowledge of derivatives and systems to offer derivatives products.	To prepare the SET's staff for delivering of new derivatives products.	SET (Thai), U.S. partner	The program was completed.
Thai Credit Bureau / <i>Financial Governance</i>	With BSOP support, the executives from the Central Credit Information Services Co., Ltd. (CCIS) and the Thai Credit Bureau Co., Ltd., attended The Credit Reporting World Conference held by the US Consumer Data Industry Association (CDIA) in 2000 and 2002.	Better knowledge on credit bureaus	CCIS, TCB (Thai), CDIA (US)	The program was completed.
<i>Projects Approved for Funding</i>				
Small Grants				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
BMA – Thai BDC Partnership/ <i>Financial Governance</i>	Mr. Michael Decker, Vice President of Research and Policy Analysis at the Bond Market Association (TBMA) held the meetings with the Thai Bond Dealing Centre (Thai BDC) and the Thai regulators in the area of bond market development in Thailand. This is the first step of building the partnership between Thai DBC and TBMA.	To build the partnership between Thai BDC and TBMA	Thai BDC, TBMA (U.S.)	The trip has been completed
International Pension Exchange Program/ <i>Financial Governance</i>	Three US. experts from Pacific Pension Institute (PPI) provided technical assistance to Government Pension Fund (GPF) of Thailand and gave their presentations at the "World Class Fund Management" conference held by GPF.	To educate GPF staff on pension fund management	GPF (Thai), PPI (U.S.)	The project was completed in May 2001.
International Pension Exchange Program	BSOP provided support for the expert from Pacific	To strengthen the	GPF (Thai),	The project was approved in

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II/ <i>Financial Governance</i>	Pension Fund to deliver a 2003 Asian Pension Fund Roundtable Meeting to be held between December 11 - 12, 2003 in Bangkok.	standards and performance of national pension systems and to promote more effective and transparent corporate governance in the private sectors throughout the region	PPI (U.S.)	December 2003.
Secured Transaction Law Development and Implementation/ <i>Legislative and Judicial Reforms</i>	With BSOP support, Dr. Thammanoon Phitayaporn, to attend the International Colloquium on Secured Transactions to discuss the first preliminary draft Legislative Guide on Secured Transactions prepared by the Secretariat of the United Nations Commission on International Trade Law (UNCITRAL)	To share Thailand's views on Secured Transactions Law with international communities	OJ (Thai) UNCITRAL	The project was completed.
<i>Projects Approved for Funding</i>				
Small Grants				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Thai Telecommunication Development/ <i>International Competitiveness</i>	Under BSOP support to the Post and Telegraph Department (PTD), the Communication Authority of Thailand (CAT) and the Telephone Organization of Thailand (TOT) sent the delegation to attend the "Southern Asian Telecommunications Regulatory Workshop" in Jakarta, Indonesia. In addition, the BSOP also has provided expert assistance to set up regulatory procedures for Thai National Telecommunications Commission (NTC).	To develop regulatory procedures for Thai NTC.	PTD (Thai), CAT (Thai), TOT (Thai), U.S. expert	The project was completed.



Bankruptcy Law Reform Project/ <i>Legislative and Judicial Reforms</i>	Mr. George M. Kelakos made his preliminary trip to Bangkok to discuss the American Bankruptcy Institute (ABI)'s technical assistance in the issues related to bankruptcy law reform with the Council of State (COS).	To promote bankruptcy law reform in Thailand	COS (Thai) ABI (U.S.)	The project was completed in April 2002.
Judicial Administration and Reform Course/ <i>Legislative and Judicial Reforms</i>	With BSOP support, the Supreme Court of Thailand sent two judges to participate in Judicial Administration and Reform Course held in Sydney, Australia between June 2 – 21, 2002. The course was organized by the International Development Law Institute (IDLI) to review international and regional initiatives in the field of judicial administration and governance, and to provide forum for discussion of judicial reform issues arising in the Asia-Pacific region.	To promote judicial administration and reform	The Supreme Court (Thai), IDLI	The project was completed.

Projects Approved for Funding

Small Grants

Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Judicial Capacity regarding Intellectual Property – Enforcement and Dispute Settlement/ <i>Legislative and Judicial Reforms</i>	Three senior judges from the Central Intellectual Property and International Trade Court participated in the conference on Judicial Capacity regarding Intellectual Property – Enforcement and Dispute Settlement held in Washington D.C., U.S. between September 12 – 13, 2002. The conference is organized by the United States Patent and Trade Mark Office (USPTO) and the International Intellectual Property Institute (IIPI) to provide a	To share Thailand's experiences on IPR with international	IP&IT court (Thai), IIPI (U.S.)	The project was completed in September 2002

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	forum for participants from developed and developing countries to share their experiences in Intellectual Property Enforcement and Dispute Settlement.			
The 5 th Annual Symposium on Intellectual Property Law: New Dimension in Present and Future/ <i>Legislative and Judicial Reforms</i>	BSOP provided partial support for the Central Intellectual Property and International Trade Court to organize the 5 th Annual Symposium on Intellectual Property Law: New Dimension in Present and Future. The symposium was held between December 2 – 3 in Bangkok.	To expose Thai public to international practices of IPR	IP&IT court (Thai), IPI (U.S.)	The project was completed.
Workshop for bankers on negotiating and mediating NPL settlements effectively/ <i>Financial and Corporate Governance</i>	The BSOP in collaboration with the Thai Bankers' Association, Alternative Dispute Resolution Office, and the World Bank organized a one-day workshop entitled "Negotiating and Mediating NPL Settlements Effectively." The workshop was conducted by two U.S. experts from the American Bankruptcy Institute, Mr. Jacob Esher, Senior Mediator, JAMS, and Mr. George M. Kelakos, Special Counsel, Heller Ehrman Attorneys. The participants included 50 bankers and representatives from Thai Asset Management Corporation (TAMC) and the Corporate Debt Restructuring Advisory Committee (CDRAC) of the Bank of Thailand.	To promote mediation to resolved financial cases in the courts in order to strengthen Thailand's financial and judiciary systems	TBA, ADR (Thai), ABI (U.S.), World Bank	The activity was completed.
<i>Projects Approved for Funding</i>				
Small Grants				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status

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IP and Bioentrepreneurship Training Workshops/ <i>International Competitiveness</i>	Two US experts, Dr. Mark Tang of World Technology Ventures, and Dr. Frances Toneguzzo, Director of Licensing, MGH, Harvard Medical School, traveled to Thailand to deliver an introductory training course on IP Management to BAC consultants. Subsequently, KIAAsia and BIOTEC co-organized a full-day workshop on “Bioentrepreneurship” on July 18, as part of the BioThailand 2003 conference in Pattaya. The US experts joined Thai and international experts presented to 80 researchers, entrepreneurs, government and corporate participants.	To raise the awareness concerning bioenterpreneurship in Thailand	KIAAsia, BIOTEC (Thai), IPI (U.S.)	The activities were completed.
Workshop on IPR Enforcement/ <i>Legislative and Judicial Reform</i>	BSOP provided partial support for Mr. George M. Kelakos, Co-Chair of the International Committee of the American Bankruptcy Institute to participate in and share the U.S. experiences related to Alternative Dispute Resolution and mediation in intellectual property enforcement cases at a workshop on IPR enforcement to be held in Bangkok from May 18 – 21. The workshop is organized by the United States Patent and Trademark Office.	To promote best practices of ADR in IP enforcement cases	KIAAsia, ABI, USPTO (U.S.)	Mr. George M. Kelakos traveled to Bangkok in mid May to participate in the workshop on IPR Enforcement, organized by the USPTO.
The 7 th Annual Symposium on Current Issues in IP Law in Asia / <i>Legislative and Judicial Reforms</i>	BSOP provided partial support for the Central Intellectual Property and International Trade Court to organize the 7 th Annual Symposium on Current Issues in IP Law in Asia. The symposium was held in Bangkok from November 30 to December 1.	To expose Thai public to current International Property Law in Asian and European perspective.	IP&IT court (Thai), The Max-Planck Institute (Germany), Waseda University (Japan), JETRO (Japan)	The Workshop was completed.



AERA Regional Regulatory Dialogue Program Quarterly Activities Report (October - December 2004)

<i>AERA Regional Regulatory Dialogue Program – Projects Approved for Funding</i>				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Dialogue projects in Thailand				
Strengthening Administrative Court Capacity: Judge Forum on Administrative Contracts	The experts from the U.S. Court of Federal Claims and other U.S. organizations provided technical assistance to strengthen the capacity of the Thai Administrative Courts in hearing administrative contract disputes	To develop court policy guidelines on Administrative Contracts	OAC (Thai), U.S. CFC	The project was already completed in March 2003.
Strengthening Administrative Court Capacity: Case Management and Court Administration	PADCO and KIASIA facilitated a partnership between the Thai Administrative Courts and the U.S. Federal Judicial Center to strengthen the capacity of the Thai Administrative Courts in managing cases by raising awareness of senior judges on U.S. best practices and developing an action plan for implementing a recent assessment of the Court's case management capabilities by AusAID.	To develop guidelines on a Court policy for case management and court administration	OAC (Thai), U.S. CFC, FJC (U.S.)	The Office of the Administrative Courts organized a Thai – U.S. Forum on Case Management and Case Tracking System on July 21, 2004. Two U.S. experts joined the forum to share the U.S. experiences with Thai judges. The project was successfully completed in July 2004.
Developing a Thai Class Action Law	The American Bar Association (ABA) provided expert assistance to work with the Council of State (CoS), the Class Action Research Team, and the Class Action Subcommittee in developing the new Thai Class Action Law.	To develop the Thai Class Action Law	CoS (Thai), ABA (U.S.)	The project was successfully completed.
<i>AERA Regional Regulatory Dialogue Program – Projects Approved for Funding</i>				

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Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Dialogue projects in Thailand				
Developing a Thai Open Meetings Law	The Office of the Maryland Attorney General, PADCO and the Kenan Institutes will work with the, Council of State, the Open Meetings Law Subcommittee, and the research team to facilitate access to international and U.S. best practices in developing the new open meetings law by establishing direct linkages between Thai and U.S. practitioners and legal experts.	To develop the Thai Open Meetings Law	CoS (Thai), Office of Maryland Attorney General (U.S.)	The project has been canceled. The funding has been reallocated.
Thai-US Program on Legislative Drafting Reform: Sharing Best International Best Practices on Legislative Drafting	Since the development for the “Developing a Thai Open Meeting Law” program was cancelled, the reallocation of the budget was approved to support the Office of the Council of State to implement the “Thai-US Program on Legislative Drafting Reform: Sharing Best International Best Practices on Legislative Drafting” program.	To develop the Thai Legislative Drafting Reform	CoS (Thai), US Office of	The Office of the Council of State organized the Legislative Drafting Reform Program held from November 8-11. The program included a workshop and a discussion series on legislative drafting process and challenges.



<i>AERA Regional Regulatory Dialogue Program – Projects Approved for Funding</i>				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Dialogue projects in Vietnam				
Supporting Development of an IP Court in Vietnam	In partnership with the USAID's Support for Trade Acceleration (STAR) project, PADCO facilitated dialogue between Vietnamese and Thai judges and other counterpart agencies and organization to support the development of a specialized court or bench within the Vietnam Supreme People's Court to enable implementation of the U.S.-Vietnam Bilateral Trade Agreement (BTA). This program included a series of integrated activities planned and implemented in cooperation with the STAR program.	To develop an Intellectual Property Court in Vietnam	Vietnam Supreme People's Court; Thai Central Intellectual Property and International Trade (CIPIT) Court	Two Thai judges from the Central Intellectual Property Court traveled to Hanoi, Vietnam to participate in and share legal experiences related to intellectual property at two seminars on IPR disputes held between June 23 - 27. The seminars, organized by the Supreme People's Court of Vietnam, aimed aim to address the aspects of Vietnam's intellectual property obligations under the Vietnam-U.S. Bilateral Trade Agreement and TRIPS. The activity was completed.
Regional Dialogue on Public Participation in Government Decision Making	PADCO, KIAAsia and The Asia Foundation facilitated linkages between Vietnam and Thailand on public participation related to their on-going efforts to develop new legal frameworks, and in addition launched a regional forum on public participation. Activities will include: (1) focused exchange between Vietnam and Thailand, and (2) a linked regional seminar in Bangkok. Participants will include legislators, agency officials and civil society leaders from Indonesia, Philippines, Thailand and Vietnam.	To promote public participation in Vietnam	Vietnam Office of the National Assembly; Thai Council of State, the Asia Foundation	The project was completed in July 2003.

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<i>AERA Regional Regulatory Dialogue Program – Projects Approved for Funding</i>				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Dialogue projects in Vietnam				
Strengthening Vietnam Administrative and Judicial Review Process: Sharing Experience with Thai Administrative Agencies and Courts	The AERA Regional Regulatory Dialogue Program provided support for the Vietnamese delegation to visit Thai counterpart agencies and courts to exchange information and experience on administrative agency and court review, and dispute resolution. The visitation exposed the Vietnamese delegation to Thailand's practices in administrative and judicial review process. This activity is joint program between the Vietnam STAR program and AERA's Regulatory Dialogue program to strengthen Vietnam's administrative and judicial review process.	To strengthen Vietnam's administrative and judicial review process	Communist Party of Vietnam, STAR-Vietnam, Thailand's Administrative Courts, Council of State, Alternative Dispute Resolution Office, Revenue Dept., and Central Intellectual Property and International Trade Court	Eleven senior officials from Vietnamese courts and government agencies visited Thai counterparts, including courts and government agencies between January 12 – 16, 2004 to learn more about Thailand's practices in administrative and judicial review process. The activity was completed.



AERA Regional Regulatory Dialogue Program – Projects Approved for Funding

Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Dialogue projects in Vietnam				
Thailand – Vietnam Training on Intellectual Property Enforcement	In partnership with the USAID's Support for Trade Acceleration (STAR) project, PADCO and KIAAsia is facilitating dialogue between Vietnamese and Thai judges and other counterpart agencies and organization to support the development of a specialized court or bench within the Vietnam Supreme People's Court to enable implementation of the U.S.-Vietnam Bilateral Trade Agreement (BTA). This program will include a three-week training program for Vietnamese judges on IPR enforcement to support movement toward establishment of a specialized IPR court. From venues in Vietnam and Thailand, this comprehensive training program will include presentations, training sessions and site visits conducted experts from Vietnam, Thailand and the U.S. In addition, to expand regional cooperation on IPR enforcement, the program will include judges from China and Laos.	To support the establishment of a specialize IP court in Vietnam by strengthening the capabilities of selected Vietnamese judges in handling IPR cases through specialized training on IPR principles, litigation procedures and institutional arrangements	Central Intellectual Property and International Trade Court (CIPIT), STAR-Vietnam, Supreme People's Court of Vietnam	The training is scheduled for mid March 2005.

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AERA Education Program's Project Matrix (October to December 2004)

1. Projects Completed

Project Name	Partners	Project Description	Grant Amount (US\$)	Timeline	Current Status
East-West Community College Project - Leadership and Teacher Training	Office of the Community College Promotion, Ministry of Education and East-West Community College Consortium	To assist Thailand's Ministry of Education in its effort to establish community colleges in Thailand. Two training programs were delivered to the college administrators including the training on leadership skills in Bangkok and the training on community college administration, teaching, and faculty development in Hawaii.	69,723	February 1 - December 31, 2002	The project was completed.
English through Entertainment	Supervisor Unit, Department of General Education	To assist in the reproduction and distribution of a lesson plan and instructional media for the "English through Entertainment" course. English Center, Supervisory Unit and specialized teachers worked together to design the curriculum, develop the lesson plan, produce the instructional media and evaluate the program. A teacher's manual, videotapes and cassette tapes are additional instruments to support the teachers.	34,633	April 15, 2001 - 31 December 2003	The project was completed. The training packages were distributed to 3,000 high schools nationwide.
Chula Conference on Innovative Ideas for English Language Teaching	Chulalongkorn University Language Institute	CULI is organizing the 5th International Conference from December 15-17, 2003. The focus is on innovative ideas for ELT including the applications of innovative technologies, which can be applied to classroom instruction or self access learning centers.	5,500	May 1, 2003 - January 31, 2004	The project was completed.
Participatory Learning Leading to Integrated Community	Faculty of Social Science, Chiang Mai University	To use a new learning approach to involve community members in understanding	26,519	January 1, 2003 -	The teacher workshop was

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Project Name	Partners	Project Description	Grant Amount (US\$)	Timeline	Current Status
Development	(Thai Woman of Tomorrow Project) and the Office of the National Primary Education Commission (ONPEC)	more about the value of education and the action competency that students were able to develop. The activities mainly focus on staff development of all related participants such as school staff and key members of the community.		December 31, 2003	completed. Each school presented its localized curriculum and results from the first academic semester.
English Language Center for Mae Fah Luang University	Mae Fah Luang University and Oregon State University	To assist Mae Fah Luang University in its effort to establish an English language center. TESOL specialists from Oregon State University provided consultation and workshops on curriculum development and set-up of a resource center to the Liberal Arts Faculty's English teachers for phase I. MFLU English teachers to be trained in language teaching skill at OSU, for phase II.	68,656	December 1, 2002 - June 30, 2004	The project was completed.
Thai Youth Development by ICT Project - Web-Aided Instruction Train-the-Trainers Component	Ministry of Information and Communications Technology (MICT), Min. of Education (MoE), National Electronics and Computer Technology Center (NECTEC), TOT Corporations Co., Ltd., Communications Authority of Thailand (CAT) and Oracle Corporation Thailand, Ltd.	To expand a learning opportunity for Thai youth by building capacity and increasing capability of ICT skills for them, leading our country to be a knowledge-based society. This is to train about 4,000 leading teachers in 2003 and 1,000 leading teachers in 2004 on web-based instruction/training skills. The 3-day training course will equip teachers with ICT knowledge in think.com software, computer graphics, and Internet-browser programs.	35,813	April 1, 2003 - December 31, 2004	4,000 leading teachers were trained on web based instruction/training skills.
Animation and Multimedia Workshop (Phrase I)	Rajabhat Chiang Rai University	To enhance computer skills in the making of animation and multimedia of students in grades 4-9 in Chiang Rai provide. The 16-	7,745	May 1 – September 30, 2004	

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Project Name	Partners	Project Description	Grant Amount (US\$)	Timeline	Current Status
		hour training program to be organized by Rajabhat Institute Chiang Rai will train 120 students in 4 sessions. The objectives of this program are for the students to gain an understanding of drawing basic cartoons and computer graphics; to use MOHO software to create animation; and to acquire skills in art and creative thinking. It is planned that 5 students from this training will participate in the Thailand Animation and Multimedia Fair (TAM) in 2005.			
Information and Communications Technology Training for Educational Purposes in Rural Higher Education Institute	Rajabhat Surin University (RSU)	To enhance an e-Learning competency of Rajabhat Surin University (RSU), a rural higher education institute in the Northeastern Thailand. The main activity of the project is to train 20 educational staff from RSU who will become trainers for other RSU staff and teachers from 17 schools' labs in Surin province on ICT for education development skills. After the completion of this course, trainees will be able to finish and upload websites. They will integrate this new tool/teaching method in their regular classes. Approximately 1,000 students will gain knowledge from 20 web sites that will created by the 20 trainees in this program.	10,000	Feb 01, 2004- Aug 31, 2004	The training was delivered. An evaluation is being conducted.
ICT Workshop for School Teacher in the North	Rajabhat Institute Chiang Rai	To upgrade the ICT capabilities of 200 teachers in Chiang Rai. RICR has its own courseware management (http://E-learning.ricr.ac.th) and believes that this	8,275	May 1 – September 30, 2004	The project was completed.

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Project Name	Partners	Project Description	Grant Amount (US\$)	Timeline	Current Status
		tool will be useful in bridging the digital divide for schools in the Northern Thailand. This 18-hour training course will equip trainees with knowledge of RICR Courseware Management, e-learning web-site design, and web-site developing software.			

2. On-going Projects

Project Name	Partners	Project Description	Grant Amount (US\$)	Timeline	Current Status
Self-Access English Language Centers for Thai Community Colleges	Office of Community College Promotion, Ministry of Education, King Mongkut's University of Technology Thonburi, and Oregon State University	To improve English teaching capabilities of the 10 Thai community colleges by assisting them in setting up a self-access English language center at each college. The self-access centers will be equipped with learning materials, including books and multimedia resources that are suitable for learners with varying levels of English language skill. The centers will become an important tool for language learning not only for students but also teachers and the workforce in the community. The centers can also be integrated into existing English language programs where participants can improve their English at their own time, pace, and interest with supervision from a learning facilitator.	50,000 (plus \$15,00 from the US Embassy)	June 25, 2003 – August 31, 2005	All the ten centers are now up and running. The next steps will be for the Thai experts to develop a handbook on how to set up and run SACs and develop a website as a center for SAC administrators. A follow-up and evaluation will be conducted in May 2005.

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Project Name	Partners	Project Description	Grant Amount (US\$)	Timeline	Current Status
Entrepreneurship Training for Thai Community Colleges	KIAsia's Business Advisory Center, Bureau of Community College Administration, North Carolina Community College System	To bring in and localize a successful entrepreneurship curriculum from the US. With assistance from the North Carolina Community College System (NCCCS), six Thai trainers will be trained to become Master Facilitators for "REAL Entrepreneurship" curriculum in order for them to adapt and train trainers and students from the ten Thai community colleges. The REAL Entrepreneurship curriculum is expected to be adopted as an on-going training program at Thai community colleges and other Thai educational institutions.	87,702	May 1, 2004 – July 31, 2005	The translation and localization of the REAL curriculum is completed.
KIAsia- GMS English Academic Fellowship Program	KIAsia, Mae Fah Luang University, educational institutions from the GMS countries	To strengthen Mae Fah Luang University's position as a leading higher educational institution in the Greater Mekong Sub-region (GMS) that uses English as a major medium of teaching instruction. The KIAsia – GMS English Academic Fellowship Program will not only be a channel to promote MFLU in the region to be better known among professors and scholars, but will also upgrade MFLU's own academic human resources. Two main activities under this project are the provision of twelve fellowships to professors and graduate students from the GMS countries and the organization of a GMS TESOL forum at MFLU.	74,000	April 1, 2004 – September 30, 2005	Ms. Kexiu YIN, the first graduate student fellow is conducting a research on "Comparative Studies: Thai Culture Effects on the Use of English Language among Thai Users."

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Project Name	Partners	Project Description	Grant Amount (US\$)	Timeline	Current Status
Improving the Quality of Education Through IT Project, under the World Bank-funded Secondary Education Quality Improvement (SEQI) project	Rajabhat Institute Chiang Mai, Oregon State University, Meanprasatwittaya School	The activities proposed are intended to supplement the World Bank-funded Secondary Education Quality Improvement (SEQI) Project (Northern Region) awarded to KIA Asia and to achieve the aims of the AERA - Education program in promoting ICT in education. The key activities to be undertaken include organizing a training workshop on Computer Assisted English Language Learning (CAELL) and using information technology for teaching. It will include a workshop on Enhancing Leadership and Management of Technology. The project will also promote a New Model of Supervision-Supportive Mentoring (kalayanamit): Strengthen Education Service Area supervisors through experiential learning in implementing learning reform and application of computer technology as a tool for teaching and learning and will develop local software/courseware/CAI CD-ROM & materials.	69,420	May 1, 2004 – June 30, 2005	A training workshop on Computer Assisted English Language Learning (CAELL) and using information technology for teaching is being planned
American Volunteers for Thai Community Colleges Projects (AVTCC)	King Mongkut's University of Technology Thonburi and Bureau of Community College Administration	The project will bring in 12 qualified English native speakers from the US to work as volunteers at the newly-established self-access English language centers (SACs) of the ten Thai community colleges. These American volunteers, spending at least three months in Thailand, will provide opportunities for	34,050	October 2004 – September 2005	An announcement of scholarship availability will be made. A program website will be designed.

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Project Name	Partners	Project Description	Grant Amount (US\$)	Timeline	Current Status
		community college students to have more interactions with English native speakers, encourage exchanges of cultures, and promote more use of the English language.			

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Border Action Against Malaria

BAAM Projects Approved for Funding				
Small Grants				
Project Name / Objective	Description	Objectives/ Outcomes	Partners	Status
The Study of Antimalarial Drug Use Practice in Thailand / <i>Surveillance of MDR Malaria</i>	<p>This activity consists of phase I, problem identification. Initial data collection will take place on the eastern border of Thailand with Cambodia. Since a study took place in Cambodia in October 2002, there may be a comparison of information across the border with Cambodian colleagues to identify potential areas of collaboration and joint approaches. It is anticipated that once the approach is developed for eastern Thailand, it will be adapted to the specific local conditions in other border regions, such as on the Thai-Burmese border, and that those areas will also be surveyed.</p> <p>The overall objective of this activity is to enhance the capacity of national and local counterparts to systematically identify and monitor community-level drug management practices and use and disseminate this information to develop policy and programmatic interventions.</p>	<p>Specific Objectives:</p> <ol style="list-style-type: none"> 1. Develop a Thailand-specific assessment and monitoring tool, which can be applied in border areas in Thailand 2. Develop the capacity to adapt the tool to local circumstances and apply it in selected areas 3. Analyze the findings to identify key drug use problems that may require additional exploration 	<ul style="list-style-type: none"> • Bureau of Vector Borne Disease (Sub-Grantee) • Chantaburi Provincial Public Health Office • Office of Disease Control Chonburi • Management sciences for Health <p>Chantaburi Province Vector-borne Disease Control Center, Vector-borne Disease Control Units in Pong Nam Ron and Soi Dao Districts</p>	<p>Data collection is completed and analysis is underway.</p> <p>A proposal has been prepared and submitted for approval to expand coverage to the Thai-Burma border at sentinel surveillance sites in Mae Hong Son and Tak Provinces.</p>

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BAAM Projects Approved for Funding

Large Grants

Project Name / Objective	Description	Objectives/ Outcomes	Partners	Status
Strengthening of Sentinel Surveillance System for Anti-malarial Drug Resistance in Thailand / <i>Surveillance of MDR Malaria</i>	<p>With the Malaria Group of the Bureau of Vector-Borne Diseases (MOPH) as focal point, the ADR surveillance network comprises malaria clinics under responsibility of regional Vector Borne Disease Control Offices 1-5, provincial and district community hospitals, and academic field research stations. Nine border provinces with high malaria incidence are selected as sentinel sites, <i>i.e.</i>, Chiang Mai, Mae Hong Son, Tak, Kanchanaburi, Ranong, Ratchaburi, Ubon Ratchathani, Chanthaburi, and Trat. Main activities are:</p> <ol style="list-style-type: none"> 1. Training on <i>in vivo</i> therapeutic efficacy assessment and <i>in vitro</i> sensitivity study; 2. <i>In vivo</i> therapeutic efficacy assessment of the first line treatment regimens; 3. <i>In vitro</i> sensitivity study of the currently used anti-malarial drugs; 4. Establishment of an information center for ADR network at the Malaria Division. 	<ol style="list-style-type: none"> 1. To establish a network of sentinel surveillance sites for monitoring anti-malarial drug resistance in Thailand 2. To study the current situation of anti-malarial drugs in Thailand both <i>in vivo</i> and <i>in vitro</i> and including using HRP2 drug sensitivity assay 3. To strengthen the cooperation among sentinel sites in country and among neighboring countries towards sharing anti-malarial drug resistance information 	<ol style="list-style-type: none"> 1. The Malaria Group, Bureau of Vector-Borne Diseases 2. Provincial and district hospitals 3. Mahidol University 4. Siriraja Hospital 5. Thammasat University 6. The Royal Thai Armed Forces Research Institute for Medical Science 7. WHO 	<p>Initial and refresher training completed; sentinel surveillance by <i>in vivo</i> therapeutic efficacy study, <i>in vitro</i> sensitivity study, and HRP2 assay of the currently used anti-malarial drugs is on-going in 9 sentinel sites.</p> <p>Results of monitoring drug resistance in were analyzed at national technical workshops in 2002, 2003, 2004. Revised standard treatment regimen has been finalized. The national malaria drug policy committee has revised manuals on treatment guidelines for physicians and health workers; mefloquine-artesunate combination therapy will be used nation-wide starting in October 2004</p>

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BAAM Projects Approved for Funding

Large Grants

Project Name / Objective	Description	Objectives/ Outcomes	Partners	Status
Community-Based Malaria Control Along the Thai-Cambodia Border Through Civic Partnerships in Chantaburi and Trat Provinces / <i>Health System Reform –Decentralized Response Strategies and Effective Partnership Models</i>	The main concept of the project is to strengthen community involvement in malaria control and toward self-reliance in the long run through the process of standardized method of working for prevention, cure, and control, by community-based work to improve the potential of community and local agencies to address the malaria problem by themselves with support by related health personnel and other multi-disciplinary teams.	<ol style="list-style-type: none"> 1) To initiate malaria epidemiology information center in the community. 2) To improve prevention in high-risk groups. 3) To promote community participation in solving problem of prevention in high-risk groups, and promote use of dipstick test for early diagnosis. 4) To promote community participation to address malaria with support by government organizations 5) To build capacity of health personnel and volunteers, including health personnel from Cambodia border areas if requested to create a network for disease control by communities themselves in the long run. 	<ul style="list-style-type: none"> • MOPH, VBDC, VDDUs • Chantaburi and Trat Provincial Public Health Offices • District Health Offices and Health Centers • Schools • High-risk groups • Village health volunteers • Government agencies • Community leaders 	<p>Orientation workshops on conducted, community civil-society forums on malaria problem, analysis, and action planning conducted in Chantaburi and Trat Provinces.</p> <p>Training on use of GIS for malaria control conducted in Chantaburi Province.</p> <p>Workshop conducted on community epidemiology for multi-sectoral local malaria control core participants in Trat Province, and training held on improved diagnosis and treatment of malaria in Trat Province.</p> <p>Community malaria core teams established and trained; stakeholder awareness and planning sessions conducted for community-based control projects; community malaria information centers established.</p>

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BAAM Projects Approved for Funding

Large Grants

Project Name / Objective	Description	Objectives/ Outcomes	Partners	Status
Developing and producing dipstick dye immunoassays utilizing dye particle-linked monoclonal antibodies developed against pLDH and pGAPDH for malaria antigen detection / Increased Access to Rapid Parasitological Diagnosis and Effective Treatment	<p>Preparing and purifying pLDH and pGAPDH for raising monoclonal antibodies, followed by research and development to determine the feasibility of local production of dipstick dye immunoassays utilizing dye particle-linked monoclonal antibodies developed against pLDH and pGAPDH for malaria antigen detection of both <i>P. falciparum</i> and non-<i>P. falciparum</i>.</p> <p><i>General objective: To locally produce a rapid, simplified, reliable and maximized sensitivity dipstick dye immunoassay utilizing dye particle-linked monoclonal antibody against pLDH and pGAPDH for detecting malaria antigens of falciparum and non-falciparum malaria in human blood by using our national resources.</i></p>	<ol style="list-style-type: none"> 1. To raise/characterize MABs against pLDH and pGAPDH, maximize test sensitivity, genetic diversity to the <i>P. f.</i> parasite population, and not react to non-malaria antigen. 2. To develop a rapid, simplified, sensitive, and specific dipstick assay to detect asexual erythrocytic stage of <i>P.f.</i> and non-<i>P.f.</i> 3. To increase sensitivity, aiming at 100% for densities of >100 parasites per µl blood in four species. 4. To improve readability of tests (better signal intensity & avoidance of mix-ups). 5. To evaluate relative sensitivity/specificity of the antigen detection dipstick method for <i>P. f.</i> malaria field diagnosis compared to microscopy. 6. To set up a quality control system for sensitivity and specificity. 	<ol style="list-style-type: none"> 1. The Bureau of Vector-Borne Diseases, Department of Disease Control, MOPH 2. National Institute of Health, Department of Medical Sciences, MOPH 	Cloning and expression of pLDH in <i>E. coli</i> by genetic engineering obtained expressed fusion protein. By affinity purification, the protein obtained had high purity and good yield, and these proteins show the pLDH enzyme activity; Pre-immunized sera of rabbits were determined for the reactivity with pLDH and GST proteins by western blot analysis. Reactivity of the immunize sera was characterized by western blot analysis, followed by standardization of ELISA assay, determination of appropriate blocking solution in ELISA assay, and titration of polysera, which showed that the titer of reactivity with GST was lower than pLDH about 10-100 fold, indicating that the sera could react with pLDH with more specificity than GST.

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BAAM Projects Approved for Funding

Large Grants

Project Name / Objective	Description	Objectives/ Outcomes	Partners	Status
Partnerships for a School-based Approach to Community Action Against Malaria / <i>Effective Partnership Models</i>	<p>The project builds partnerships to develop a model for a school-based approach to community action against malaria as a strategy for developing knowledge, attitudes, skills and behavior necessary for community-based self-reliant action against malaria in highly endemic border. The model comprises the following key elements:</p> <ul style="list-style-type: none"> • A process for participatory learning and action against malaria by the school and community; • Use of case study approach on a whole school basis to study the local malaria situation and identify alternative solutions; • Use of life skills education methods to enhance the case study approach and develop/change behavior to prevent and reduce malaria; • Development of learning materials to support discovery learning; • Mobilization of communities for self-reliant action against malaria; • Provision of technical support to schools and communities; • Leveraging resources from local sub-district councils to support community malaria prevention and control plans and projects <p>Phase II (replication trials) began in October 2002 with expansion to include 40 schools in Tak, Mae Hong Son, Chiang Mai, Chantaburi, and Trat Provinces.</p>	<ol style="list-style-type: none"> 1. To strengthen capacity of schools and teachers to facilitate participatory learning and action by students and communities to prevent and control malaria. 2. To raise awareness and mobilize community action to prevent and control malaria. 3. To set up an example of a working model with multi-sectoral organizations collaborating as equal stakeholders. 4. To build on lessons learned and best practices for expansion of coverage to other endemic border areas facing increasingly multi-drug resistant malaria. 	<ul style="list-style-type: none"> • Ministry of Education - Office of National Primary Education Commission: Office of Special Projects, Office of Supervision and Standards, Offices Provincial Primary Education Commissions in Tak, Mae Hong Son, Chiang Mai, Chantaburi, Trat • Health Behavior Development Group, Malaria Division • Regional Disease Control Offices, Vector Borne Disease Control Centers and Units • The Life Skills Development Foundation • Rajabhat Institute Chiang Mai • Border Patrol Police Bureau 	<p>Phase I (model-building): 200 teachers, principals, education supervisors from 25 schools in 4 districts received 25 days of training in 5 workshops. Students completed community malaria situation assessments, analyzed alternatives, and shared with community leaders in consultation workshops to reach consensus on action plans and projects. Community-generated malaria control projects received funding support. A participatory process evaluation was conducted in August 2002.</p> <p>109 grade 4-9 teachers/supervisors from 15 expansion schools received 15 days training, conducted surveys of community health problems and malaria KAP, analysis of community malaria situation and alternatives for action. Community project planning underway.</p>

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BAAM Projects Approved for Funding

Small Grants				
Project Name / Objective	Description	Objectives/ Outcomes	Partners	Status
Thailand Roll Back Malaria Strategic Planning Workshop / <i>Effective Partnership Models</i>	<p>BAAM Project Coordinating Unit organized a multi-agency gathering of key stakeholders in malaria control. Working group sessions were held to obtain input on key strategies for renewed joint efforts to control malaria with special focus on border areas and multi-drug resistant malaria. Deliberations focused on the following thematic areas:</p> <ul style="list-style-type: none"> • Diagnosis, treatment, case management • Community/household prevention • Epidemiology, surveillance, mapping, GIS • Decentralization, health system reform, responsibilities, and processes for community participation • Staff capacity building and training methodologies • Participatory learning processes, and prototypes for action in target communities • International organizations/agencies and their contribution to Thailand Roll Back Malaria <p>The thematic working groups presented results of their discussions in the form of recommended strategies, activities, support needed, and potential partner agencies for comments and plenary discussion.</p>	<ol style="list-style-type: none"> 1. To seek approaches and mechanisms for mutual cooperation for more successful malaria control. 2. To provide an opportunity for all stakeholders to present experience and share ideas to move toward formulation of key joint strategies for collaboration in systematically advancing as appropriate and necessary. 	<ul style="list-style-type: none"> • MOPH • Mahidol University • Thai and US AFRIMS • Royal Project Bureau • Royal Thai Army • Border Patrol Police Bureau • Hilltribe Welfare Division, Ministry of Labor and Social Welfare • Office of the National Economic and Social Development Board • Office of the National Primary Education Commission • The Life Skills Dev. Foundation • IMPECT • IRC • ACTMalaria • MSF • PATH Canada • UNICEF • WHO • USAID 	<p>Workshop completed in July 2000. Participants from the wide range of organizations involved in anti-malaria efforts in Thailand were able to achieve a considerable degree of consensus on four principal strategies for rolling back malaria in Thailand.</p> <ol style="list-style-type: none"> 1. Surveillance and response: epidemic preparedness, prevention and control 2. Early diagnosis, prompt and effective treatment 3. Household and community prevention 4. Health system reform and decentralization to support local self-reliance in malaria control 5. Collaboration and coordination with equal partnerships among local implementing agencies <p>Program strategies, operational strategies, and potential partner agencies were compiled into a national strategic framework for Roll Back Malaria in Thailand.</p>

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BAAM Projects Approved for Funding

Small Grants				
Project Name / Objective	Description	Objectives/ Outcomes	Partners	Status
Participatory action research planning workshop in Chantaburi Province / <i>Effective Partnership Models</i>	Following on focus group discussions conducted with more than 200 malaria high-risk villagers in Chantaburi Province, MOPH Vector Borne Disease Control Office No. 5 organized a planning workshop with local government officials, informal employers and high-risk forest-related occupation groups from Pong Nam Ron and Soi Dao Districts. Working groups provided input into formulation of proposals for subgrants to support development of appropriate interventions for a community-based approach to malaria control in Thai-Cambodian border areas.	<ol style="list-style-type: none"> 1. To review results of focus group discussions with malaria high-risk groups. 2. To generate input on interventions emphasizing self-reliance. 3. To identify collaborating partners and their potential roles. 	<ul style="list-style-type: none"> • MOPH VBDONo. 5, VBDC, VDDUs • Chantaburi Provincial Public Health Office • District Health Offices and Health Centers • Border Patrol Police • Royal Thai Marines • Principals and teachers • Informal employers • High-risk groups • Village health vols. 	Workshop completed in August 2001. Input used to formulate action research proposal planned for funding in FY 2002. Implementation underway on community-level epidemiology system using GIS and community awareness raising interventions.
Participatory action research planning workshops in Trat Province / <i>Effective Partnership Models</i>	MOPH Vector Borne Disease Control Office No. 5 organized two planning workshops in Trat Province, with local government officials, informal employers, subdistrict council members, and high-risk forest-related occupation groups from Bo Rai, Muang, and Klong Yai Districts. Working groups provided input into formulation of proposals for subgrants to support development of appropriate interventions for a community-based approach to malaria control in Thai-Cambodian border areas. These workshops were followed by consultations with key officials of Vector Borne Disease Control Office No. 5 on formulating a proposal for subgrant support from BAAM.	<ol style="list-style-type: none"> 4. To review results of focus group discussions with malaria high-risk groups. 5. To generate input on interventions emphasizing self-reliance. 6. To identify collaborating partners and their potential roles. 	<ul style="list-style-type: none"> • , MOPH VBDO No. 5, VBDC, VDDUs • Chantaburi Provincial Public Health Office • District Health Offices and Health Centers • Border Patrol Police • Royal Thai Army and Marines • School Principals and teachers • Informal employers • High-risk groups • Village health vols. 	Workshops completed in November 2001. Input used to formulate action research proposal planned for funding in FY 2002. Implementation underway on community-level epidemiology system and community awareness raising interventions.

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Small Grants				
Project Name / Objective	Description	Objectives/ Outcomes	Partners	Status
USAID Roll Back Malaria Partners' Meeting: Informal Consultation on Monitoring Anti-malarial Drug Quality and Use Practices / <i>Surveillance of MDR Malaria</i>	BAAM Project Coordinating Unit organized a series of meetings from September 12-14, 2001 for consultations on monitoring drug quality and use practices among representatives of USAID Roll Back Malaria partners in Thailand, Cambodia, the U.S.A, and WHO.	<ol style="list-style-type: none"> 1. To identify important issues related to drug quality control and drug use practices in border areas; 2. To identify priority actions needed to initiate study and monitoring of drug quality and use practices as components of sentinel surveillance; 3. To identify potential implementing actors in study and monitoring of drug quality and use practices; 4. To identify opportunities for technical cooperation, and support needed to implement study and monitoring of drug quality and use practices. 	<ul style="list-style-type: none"> • USAID • WHO • Royal Thai Government Ministry of Public Health • Cambodian Ministry of Health • US Pharmacopeia • Management Sciences for Health • ACTMalaria • KIAAsia - BAAM PCU 	The consultation meetings are completed. The consultations resulted in identification of important issues and priority actions needed to initiate/implement study and monitoring of drug quality and drug use practices as integral components of sentinel surveillance of anti-malarial drug resistance with a focus on Thailand and Cambodia.

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Training of village health/malaria volunteers and sub-district council members / <i>Health System Reform – Decentralized Response Strategies and Effective Partnership Models</i>	BAAM Project Coordinating Unit collaborated with VBDO Nos. 1 and 2 to organize 2 training workshops for village health/malaria volunteers and sub-district council members on in-depth community malaria situation analysis; prevention, control and treatment of malaria; and coordinating planning for community action against malaria.	<ol style="list-style-type: none"> 1. To increase knowledge, attitudes and behavior related to malaria. 2. To understand analysis of risk and community malaria epidemiological situation. 3. To prepare for collaboration with schools in analyzing alternative actions and formulating community malaria action plans. 	<ul style="list-style-type: none"> • VBDO No. 1 and 2, VBDCs and VBDOs • Village health/malaria volunteers • Sub-district council members • Provincial Primary Education Offices • The Life Skills Development Foundation • BAAM PCU 	Training workshops were completed in February 2002. Volunteers and sub-district council members from communities served by 25 schools in 4 districts have increased knowledge about malaria, situation/risk analysis, and are prepared to collaborate in school-community malaria action planning workshops in July 2002.
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BAAM Projects Approved for Funding

Small Grants				
Project Name / Objective	Description	Objectives/ Outcomes	Partners	Status
Write shop to summarize one year implementation of the Partnerships for a School-based Approach to Community Action Against Malaria Project / <i>Effective Partnership Models</i>	BAAM Project Coordinating Unit collaborated with the Special Projects Office of the Office of the National Primary Education Commission to organize a write shop to summarize implementation at the whole-school level and at each grade level from kindergarten to grade 9 under the Partnerships for a School-based Approach to Community Action Against Malaria Project.	<ol style="list-style-type: none"> 1. To summarize results of first year implementation including learning processes, curriculum linkages, and teaching plans. 	<ul style="list-style-type: none"> • Special Projects Office of the Office of the National Primary Education Commission • Provincial and District Offices of Primary Education • The Life Skills Development Foundation • BAAM PCU 	Writesops completed in April 2002, 2003, 2004. Representatives of 40 schools in 4 provinces summarized implementation, learning processes, content, life skills, problems & solutions, results, benefits.

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Transfer of technology training on preparing and purifying pLDH and pGAPDH for raising monoclonal antibodies / <i>Increased Access to Rapid Parasitological Diagnosis and Effective Treatment</i>	Dr. Pongwit Bualombai of the Malaria Division was sent to the University of Manchester to participate in a short training course on preparing and purifying pLDH and pGAPDH for raising monoclonal antibodies. If this is successful, it will be followed by research and development to determine the feasibility of local production of dipstick dye immunoassays utilizing dye particle-linked monoclonal antibodies developed against pLDH and pGAPDH for malaria antigen detection of both <i>P. falciparum</i> and non- <i>P. falciparum</i> .	1. Transfer of technology on preparing and purifying pLDH and pGAPDH for raising monoclonal antibodies	<ul style="list-style-type: none"> • Malaria Division, Department of Communicable Disease Control, MOPH • National Institute of Health, Department of Medical Sciences, MOPH 	Dr. Pongwit Bualombai is undergoing training at the Department of Molecular Biology, University of Manchester, and will return in July.
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